

## Gemprint® is...

an identification system for diamonds that records the unique and subtle distinctions in diamonds, just as fingerprinting does for people. Completely noninvasive, Gemprint technology works by shining a low-powered laser light at a diamond, which is refracted within the diamond and reflected from every facet and internal characteristic. The light coming back from the diamond is a distinct 'optical fingerprint' – a Gemprint - that is recorded and saved in a database shared instantly among a global network of jewelers, law-enforcement and government officials. Gemprints can be matched and retrieved in seconds. As forensic evidence, Gemprint has been used by the FBI and the Canadian Government since its invention in 1976.



Gemprint® is the **world's most sophisticated** identification technology that records the unique **optical 'fingerprint'** of each diamond. Just like a human fingerprint, every **diamond** has a unique **Gemprint®**.

## Protect Your INVESTMENT



**Gemprint®**  
The fingerprint system for diamonds



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**Gemprint®**  
The fingerprint system for diamonds

The  
**fingerprint**  
system for diamonds



**If you lose it. If its stolen.  
If, if, if. Take the worry out of it.**

## Register Your Diamond

After your diamond has been Gemprinted, register it in the Gemprint® International Registry to update the database with your name and contact information, so that in the event of loss and recovery, you will be contacted. When you register your diamond, a unique account will be set up for you that will allow you to update your account online, report a diamond lost or stolen, or transfer ownership of the diamond.

### Gemprint Registration Process

Any diamond that has been Gemprinted can be registered in one of two ways:

- 1) Ask your retail jeweler or appraiser to register your diamond in the Gemprint® International Registry.
- 2) Register your diamond at Gemprint.com. Registration Fee is \$50.



# THREE REASONS to register your diamond's Fingerprint

## 1. Peace of Mind

Gemprint® allows you to verify identity with absolute confidence. Even if your diamond has been removed from its setting, a Gemprint® allows you to positively identify it, helping to alleviate the worry of tampering or fraudulent stone switching when a diamond is left to be repaired or cleaned.

## 2. Insurance Discounts

Gemprint® is recognized by most insurance companies as a safeguard for diamonds. Many insurance companies offer a 10% discount when your diamond is registered in the International Registry at [www.Gemprint.com](http://www.Gemprint.com).

## 3. Investment Protection

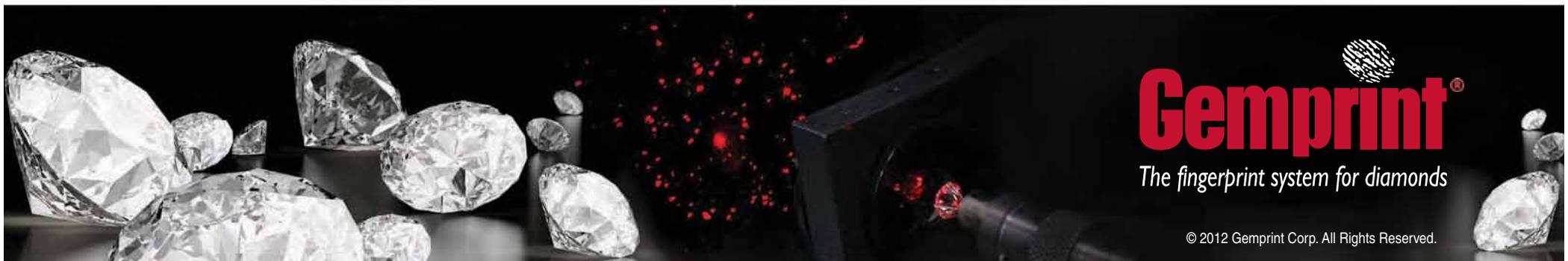
Gemprint® is a court accepted means of irrefutable evidence proving ownership and protecting your investment. When stolen jewelry is recovered, the diamond's Gemprint® can be matched with an ID in the database.



### Participating Insurance Companies

Allstate US 10% Discount	LLOYD'S Lloyds of London Jewellers Block Discount
Allstate Canada High Value 10% Discount	MetLife Metropolitan 10% Discount & High Risk
American Family Insurance 10% Discount	PAFCO PAFCO Insurance Jewellers Block Discount
CIGNA Cigna Property & Casualty 10% Discount	Premier Premier 10% Discount & High Risk
CNA CNA Insurance Company 10% Discount	PRUDENTIAL Prudential 10% Discount
Country Companies 10% Discount	Scottish & York Scottish & York 10% Discount
THE DOMINION The Dominion of Canada 10% Discount	SOVEREIGN Limited Sovereign Jewellers Block Discount
Erie Insurance Erie Insurance Company 10% Discount	STATE FARM INSURANCE State Farm US 10% Discount
FARM BUREAU INSURANCE Farm Bureau Insurance 10% Discount	STATE FARM INSURANCE State Farm Canada 10% Discount
Fireman's Fund Fireman's Fund Insurance 10% Discount	TRAVELERS Travelers 10% Discount & High Risk
INA Insurance INA Insurance 10% Discount	Traders Traders General Insurance 10% Discount
Jewelers Mutual Jewelers Mutual Insurance 5% Discount	Western General Western General Insurance 10% Discount

As of January 2012. For a complete up-to-date listing, see [www.Gemprint.com](http://www.Gemprint.com).



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