



PRESS RELEASE
FOR IMMEDIATE RELEASE
January 26, 2018

DCA's Jewelry Careers Initiative to Host Students at AGTA GemFair™
The tour is in partnership with DCA and the Arizona Department of Education

New York, NY – Diamond Council of America (DCA) -- a nationally accredited school that offers jewelers the opportunity to earn professional certifications in diamonds, colored gemstones, and fine jewelry sales through distance education – will host a tour at the AGTA GemFair Tucson on January 31, 2018. Thirty-five high school students will have shio JCI TourRebecca Shukan has joined the association as director of the Jewelry Career Readiness Initiative.

The Jewelry Career Readiness Initiative (JCRI) was developed by the Diamond Council of America in 2014 to help create qualified job candidates for the retail jewelry industry. It uses DCA's accredited distance-education certifications in diamonds, colored gemstones, and jewelry sales to supplement the career-readiness programs that exist in most U.S. high schools.

Shukan says her “.”

Earlier this year, DCA became an affiliate of Jewelers of America, moving its headquarters to the Jewelers of America offices in New York in August.

For more information about the Jewelry Career Readiness Initiative, contact Rebecca Shukan at rebecca@diamondcouncil.org or 646-658-5809.

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About Diamond Council of America:

Diamond Council of America (DCA) is a nationally accredited school that offers jewelers the opportunity to earn professional certifications in diamonds, colored gemstones, and fine jewelry sales through distance education. Visit www.diamondcouncil.org for more information.