



D I A M O N D   C O U N C I L  
o f   a m e r i c a

120 Broadway, Suite 2820, New York, NY 10271

Phone (615) 385-5301

Fax (615) 385-4955

APPLICATION FOR MEMBERSHIP

Trade Name of Applicant \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Website Address \_\_\_\_\_ E-mail \_\_\_\_\_

Corporation     Partnership     Individual     Other (Describe) \_\_\_\_\_

Principal Executive \_\_\_\_\_ Title \_\_\_\_\_

Education Contact \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Note: Dues may be deductible to members for Federal Income Tax Purposes as ordinary and necessary business expenses. Dues are not deductible as charitable contributions.

**“The mission of the Diamond Council of America is to provide quality, affordable distance education to enhance the ability of our members’ associates to sell fine jewelry with expertise, integrity, and professionalism and to fuel the passion of those looking to learn about our industry.”**

Number of Years in Business: \_\_\_\_\_

Number of Stores: \_\_\_\_\_

In a sentence or two, please describe your store(s): \_\_\_\_\_  
\_\_\_\_\_

Total Number of Sales Associates (full-time equivalents): \_\_\_\_\_

DCA’s Bylaws, Article II, Sec. 2(b), state: “An applicant must specialize in the sale to consumers of diamonds and other precious gems; and, in addition, not less than 80% of an applicant’s sales shall be made up of (or alternately, 80% of sales area shall be devoted to) diamonds, other precious gems, karat gold and watches.”

Percentage of sales in diamonds, other precious gems, karat gold: \_\_\_\_\_

Percentage of sales area for diamonds, other precious gems, karat gold and watches: \_\_\_\_\_

Average annual diamond sales (percent): \_\_\_\_\_

DCA’s Bylaws, Article II, Sec. 2(c), state: “Industymindedness: An applicant must be dedicated to the general welfare, high standing and prosperity of the entire retail jewelry business, as manifested, for example, by active participation in the Jewelers of America, Inc., or some other reputable association dedicated to these goals.”

List industry associations, other organization activities, and other evidence of industymindedness:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

DCA’s Bylaws, Article II, Sec. 2(d), state: “Financial Stability: Because the Council’s image, and the image of its members, could be damaged if its members are not financially sound, an applicant must demonstrate financial stability, as manifested, for example by a JBT rating of not less than 2 or excellent credit references.”

JBT Rating \_\_\_\_\_ or other credit references \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other information useful in determining your eligibility: (e.g. principal brands carried by your firm)

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DCA's Bylaws require an eligible DCA Executive member sponsor of each application.

Sponsor's Name and Firm \_\_\_\_\_

Sponsor's Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I certify, in making this application, that all information is true and correct. I agree that if my membership in the Diamond Council of America is approved, it will be contingent upon my continuing to meet the ethical qualifications of that organization. I further agree that if my membership should cease for any reason, I will voluntarily return to DCA all materials bearing the DCA name and seal with no reimbursement to me and I will cease to claim any further association with that organization.

\_\_\_\_\_ Date \_\_\_\_\_ Signature of Principal

If you have a website please include the address here: \_\_\_\_\_

If you don't have a website address please include hard copies of the following.

Photographs of Store Exteriors

Photographs of Store Interiors

Catalogs and Brochures

Examples of Radio or Television Copy

Sample of Diamond Guarantee (if any)

If you have more than one store please include a listing of all of your stores including their addresses and phone numbers.

**By executing this application, applicant acknowledges and consents that DCA may employ and utilize an independent investigative organization to verify applicant's membership qualifications, credit and other relevant facts, and applicant specifically hereby consents to any such investigation.**