



PRESS RELEASE

FOR IMMEDIATE RELEASE

June 20, 2019

DCA Receives a Grant from GIA to Provide Scholarships

Scholarships will be provided to DCA Graduates for continued education at GIA

New York, NY – Diamond Council of America (DCA) - a nationally accredited school that offers jewelers the opportunity to earn professional certifications in diamonds, colored gemstones, and fine jewelry sales through distance education – announced that they have received a \$25,000 grant from the Gemological Institute of America (GIA), the world’s foremost authority in gemology, to provide scholarships to DCA graduates to enroll in GIA online distance education courses.

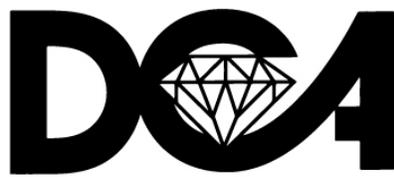
DCA has always encouraged students to continue to enhance their career by enrolling in GIA courses after graduating from DCA courses. The grant will allow even more DCA students to continue their education in advanced coursework offered only by GIA. Scholarships are open to DCA members and their employees who are: at least 18-years old, currently employed at a DCA member store, a graduate of at least one DCA course and not already enrolled in another distance education course from GIA.

“We are incredibly appreciative of this grant and the opportunity to work more closely with GIA to have DCA students continue their education and improve their professional profile by taking GIA courses,” says DCA President/CEO Terry Chandler.

DCA will administer the scholarships funded by the GIA grant. Applications will be accepted through December 31, 2019 and will be given on a first-come, first-served basis. Scholarships may be applied toward any of the following GIA eLearning courses, based on availability: Jewelry Essentials, Colored Stone Essentials, Diamond Essentials, Pearls, Colored Stones, Diamonds and Diamond Grading and Gem Identification.

Scholarship applications should be submitted to DCA’s New York office either via email to cmiller@jewelers.org or via hard copy to Carey Miller at Jewelers of America, 120 Broadway, Suite 2820, New York, New York 10271.

“GIA is very pleased to build on our support for DCA’s efforts to bring more gemology education to more people,” said GIA vice president of education and chief



Professional Jewelry Education

academic officer Duncan Pay. "This scholarship grant will help DCA members and their employees work toward GIA diplomas, building on the foundation of their DCA education."

For more information about DCA or to become a member, please visit www.diamondcouncil.org.

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About Diamond Council of America:

Diamond Council of America (DCA) is a nationally accredited school that offers jewelers the opportunity to earn professional certifications in diamonds, colored gemstones, and fine jewelry sales through distance education. Visit www.diamondcouncil.org for more information.

About GIA

An independent nonprofit organization, GIA (Gemological Institute of America), established in 1931, is recognized as the world's foremost authority in gemology. GIA invented the famous 4Cs of Color, Clarity, Cut and Carat Weight and, in 1953, created the International Diamond Grading System™ which is recognized around the world as the standard for diamond quality.

Through research, education, gemological laboratory services and instrument development, the Institute is dedicated to ensuring the public trust in gems and jewelry by upholding the highest standards of integrity, academics, science and professionalism. Visit GIA.edu.